

BRUSSELS — — FASHION DAYS —————

EDITION 2019

The 11th, 12th and 13th October 2019 will take place the 8th edition of the Brussels Fashion Days.

The biggest event of the Belgian fashion industry comes back on the 11th, 12th and 13th October 2019 at Tour & Taxis. During this 8th edition, the public will have access to the fascinating, often considered as exclusive and inaccessible, world of fashion.

Brussels Fashion Days will propose **an ever more complete panorama of the Belgian fashion** through **four fashion shows**, a giant **pop-up store**, the presence of **Belgian fashion schools**, **workshops** and **beauty corners**.

— A POP-UP STORE, 50 DESIGNERS

The famous **pop-up store of the Brussels Fashion Days** is expanding again and will host **50 designers** (30 in 2017 and 40 in 2018). During the whole event, visitors will have the occasion to discover and get **the latest trends** of the Belgian designers.

This year, the designers presented in the pop-up store were selected thanks to 3 **criteria : sustainability, entrepreneurship and crafts.**

Designers: ALAIN MUKENDI, AMETHYS, APA_Intemporal, ATELIER BOSSIER, ATELIER MINIMALIST, BOTH BAGS, BRUSSELOISES, CANDICE DE RIJCKE JEWELRY, CATALINA J, CHARLINE JASSON, CONNI KAMINSKI, DASCHA LEMECHTCHOUK, DAZULD, DE MORTEUIL, DESIGNERS AGAINST AIDS, DORIANEVAN OVEREEM, EDWINA CREATIONS, ERIYA MIURA, FELIAE - WILD AT HEART, FEMME DE MARS, HELDER ANTWERP, HIMSPIRE, IMPREVU, JAGGS, J.VANWIELE, KEIKO, KONG COLLECTION, KOTTON, LES MOUSSORS DE AWA, LOLA ANTOINE, MIONO, MYELZA, MONOKROME, NORM, NC by Charly Nzogang, OLIVER FIELD, PLANETA BLU, SAMPLE SLOW JEWELRY, SIGNE ZOE, SOUVENIRS DE POMME, STEPHANIE RENS, TALABAYA, TINY INK, TONI CAPTAIN, TUTU CHIC, VALENTINA TSITIRIDIS, VERAROAD, WECO STORE.

— 4 MAJOR FASHION SHOWS

The **Opening Fashion Show of Friday night** will feature **13 designers from all over Belgium**. Visitors will discover the latest creations of ARIANE LESPIRE, CONNI KAMINSKI, DASCHA LEMECHTCHOUK, EMSE STUDIO, HELDER ANTWERP, JOAN DE RIJCK, NC BY NC NZOGANG, RECTO VERSO, SARA ROCES BUELGA, STEPHANIE RENS, TUTU CHIC, VALERIE BERCKMANS

Saturday from 17:30, AKASO, ALICE ET MAMAN, APA_INTEMPORAL, DESIGNERS AGAINST AIDS, IMPREVU, LNKKNITS, MARIE MERO, NOEMIE MAKBOULIAN, RUMBL, SIGNE ZOE and TONI CAPTAIN will invade the catwalk to offer the public **the most dynamic and surprising 100% Belgian fashion show.**

The **International Fashion Show** will take place **Saturday night at 21:30**. Belgian and foreign **designers will take the visitors on a travel through their most gorgeous and prestigious creations**. CATALINA J, DESIGNERS AGAINST AIDS, ERIYA MIURA, FEMME DE MARS, LOLA ANTOINE, MONOKROME, OLIVER FIELD, TALABAYA, TINY INK, VALENTINA TSITIRIDIS, VERA ROAD will propose **a tour over Vietnam, Andorre, Italy, Bangladesh, Cambodge, and many other** as original as unexpected destinations.

The weekend will end with a **big and colorful fashion show** of the best students from **Belgian fashion schools on Sunday at 17:00**. **Participating schools :** Haute Ecole Francisco Ferrer, Ecole Supérieur des Arts de Saint-Luc Tournai, Helmo Mode, Château Massart, EPS Saint-Luc de Bruxelles, SASK, KASK, Syntra Brussel, la Maison de Couture, Royal Academy of Fine Arts Antwerp. The schools will **also be present through the Schools' Street during the whole event.**

WORKSHOPS & BEAUTY BARS

Thanks to our beauty partners “Kevin Murphy” and “Make Up For Ever”, visitors will benefit from precious hair and makeup tips while enjoying a pleasant beauty treatment.

Other activities will also be proposed for the public to **dive into the fashion universe** and its many facets: **a couture workshop** with Bernina; **two Fashion Talks** (Future of Retail by Lightspeed, Sustainable Fashion by Jaante); **a workshop** offered by the brand FREYWILLE that will help visitors to choose their jewelry according to their morphology.

Finally, **live demonstrations and a textile printing workshop** will also be offered to the visitors thanks to the Japanese company Epson.

For the party-animals, the venue dedicated to the fashion show will turn into a club and the catwalk into a dance floor. See you at 22:30 for the **Fashion Afterparty** !

SCHEDULE

FRIDAY 11th October 2019

18.00: Opening

21.30: Opening Fashion Show

23.00: Fashion Drink

SATURDAY 12th October 2019

14.00: Opening

15.00: Fashion Talk by Lightspeed:
Future of retail

17.30: Fashion Show

21.30: International Fashion Show

23.00 – 4.00: Fashion Party

SUNDAY 13th October 2019

12.00: Opening

15.00: Fashion Talk by Jaante :
Sustainable Fashion

17.00: Schools Fashion Show

Brussels Fashion Days, Fashion made by everyone for everyone.

PRACTICAL

Tickets <https://bit.ly/2ZcnGVb>

Prices

Day (Simple Access): 12€ presale, 17€ at the entrance

Day + Friday night (Full Access Friday): 23€ presale, 30€ at the entrance

Day + Saturday night (Full Access Saturday): 27€ presale, 35€ at the entrance

Where?

Tour & Taxis, avenue du Port 86C, 1000 Brussels

More info

Website : <https://brusselsfashiondays.be/>

Page Facebook : <https://www.facebook.com/BrusselsFashionDays/>

Event Facebook : <https://www.facebook.com/events/401330627095040/>

Instagram : <https://www.instagram.com/brusselsfashiondays/>

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